



Eagle general Traders (U) Ltd

Choose Haojue, Choose Quality





About Us

Founded in 2013, Eagle General Traders (U) Limited is registered under the Companies Act No. 161180. The company is the exclusive distributor of Haojue Brand Motorcycles in Uganda.

The company sells and distributes “Haojue Brand” Motorcycles and spare parts across Uganda. The company offers high-quality products at affordable prices to individuals, households, and corporate clients.



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Vision & Mission

Vision:

To continue improving the lives of individuals and households while offering an easy, reliable, and affordable way of moving between places

Mission:

To continue improving the lives of individuals and households while offering an easy, reliable, and affordable way of movement between places.



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Network Presence

Head Office: Namanve Industrial Area

Branches: Bombo Road, Kamwokya, Banda, Ndeeba, Gulu, Mbale, Iganga, Mubende, Mbarara, Kasese.

Dealerships: 31 Authorised dealers across Uganda



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Product Line



Xpress 125

Xpress model was designed and developed to fit the African market due to its durability, higher ground clearance of 164mm, big fuel tank of 13L to enable Boda-boda riders to reach their destination without the need to refuel while in traffic or running errands for clients. The ease of the kick and electric starter fasten movability while waiting at parking stages. Above all, its powerful engine cc125 beats the records when it comes to engine power and endurance, sustaining the African hilly roads.



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Product Line

W
Haojue



Xpress Plus

The **Xpress Plus** improves upon the Xpress 125 with enhanced features and a refreshed design, including a modern headlight, single-speedometer showing gear number, flat footrests, and a more comfortable, spacious seat. It also offers tubeless tyres, better stability, double indicators, and a pass blink feature, making it safer and more convenient for riders.



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Product Line



EG 125 Model

Eg125 Model is designed to work like the HJ150-6 model, with its cc125 engine power and the ability to carry heavy loads. It is one of the biggest selling motorcycles in Uganda, mainly in Western region due to its high ground clearance, which ensures comfort while navigating through uneven terrain.



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Product Line



EG150X Model

The EG150X model was designed as an off-road motorcycle to suit the African muddy roads with a cc150 power engine to beat the records on hilly roads at a higher speed. Equipped with a ground clearance of 180mm and its front fender, the model works well in all types of terrains across Uganda. The EG150X model is the preferred model for delivery companies, security companies, private usage and NGOs for its carriage weight capacity and durability, among others



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Product Line

W
Haojue



NK150

- The NK150 runs a single-cylinder, air-cooled 149 cc engine (4-stroke), delivering about 8.8 kW at 8000 rpm with 11.6–11.4 N·m torque at 6000 rpm, paired with a 5-speed transmission and electric/kick start.
- It features a 12.2 L fuel tank, a seat height of 835 mm, weight around 139 kg, front disc and rear drum brakes, 90/90-19 front and 110/90-17 rear tires — giving it a balanced mix of agility, comfort, and practicality for city or light-offroad riding.
- Designed with a “beak-style” front fender, sharp side covers, an LCD dashboard, and a sturdy rear carrier — making it versatile for commuting, errands or small cargo loads.



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Why Haojue vs Other Brands

- Proven durability on Ugandan roads with 12 months warranty on engine parts
- Fuel efficiency reducing rider costs
- Affordable genuine spare parts
- Strong service and support network
- Free service and Labour across all our branches
- Strong suspension suitable for Ugandan roads
- Reliable engines designed for commercial usage
- Competitive re-sale value



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Target Market

- Financial institutions
- Insurance firms
- Corporate bodies
- Transport and logistics companies
- Security providers
- Pharmaceutical distributors
- Government agencies

- NGOs



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Key Partners

Our Financing Partners



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Conclusion

Eagle General Traders (U) Limited is your reliable partner in mobility, performance, and growth.

With premium products, top-tier service, and an experienced team, we are committed to helping you move forward. Let's grow together.



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Contact Information

- Head Office - Namanve
- Industrial Park, Plot 449, Block 113
- info@eaglegeneraltraders.com
- +256 200-960-006
- Toll Free: 0800245246



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